

Retail and Preferred Customers

Independent Business Owners can earn income and personal volume by selling products at retail prices. They can purchase products at wholesale prices (through the replicating websites) and sell directly to Retail Customers. Maakoia recommends a 25% mark-up from wholesale prices for retail distribution.

IBOs can also enroll Preferred Customers on AutoShip. Preferred Customers may purchase the product at a 15% discounted price for personal consumption and for retail purposes. Your organization earns Group Volume as a result of any Preferred Customer purchase.

Fast Start Bonus

The Fast Start Bonus (FSB) is earned by IBOs as they help new enrollees start their own independent business. You will be paid a FSB based on your enrollment package and the package that the new enrollees purchase.

First Product Kit	First IBO	Second IBO
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\$229 Kit	\$20/40	\$40/80
\$499 Kit	\$50/100	\$100/200
\$1299 Kit*	\$112.50/225	\$225/450

*1299 kit includes 8 week Silver Director Rank plus qualification for Check Matching Bonus

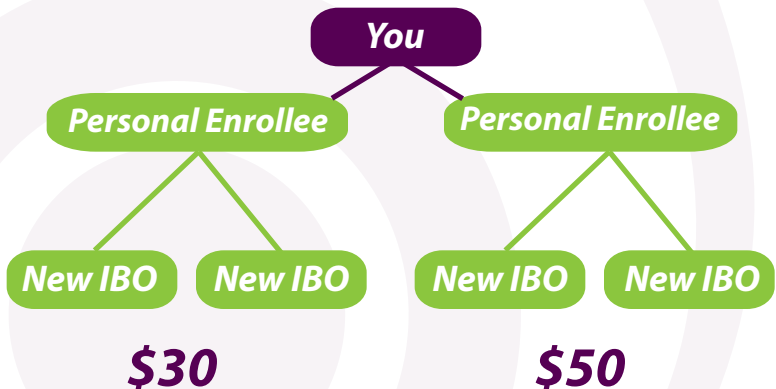
The bonus is designed to work in pairs and tiers. For example, if you enrolled with a \$499 and enroll 4 new IBOs all with \$499 product packages, you would receive a FSB of \$100 for the first, \$200 for the second, \$100 for the third and \$200 again for the fourth.

To remain qualified to receive the higher second level FSBs (\$80 and \$200 respectively), an IBO must enroll 2 or more new IBOs in every 28-day bonus cycle. If an IBO does not maintain this enrollment pace, they will be paid at the first tier of FSBs (\$40 and \$100, for tier 2) on every new enrollee until they requalify for second level bonuses. To requalify, an IBO must enroll two or more new IBOs for two consecutive 28-day bonus cycles.

Team Builder Bonus

The Team Builder Bonus is designed to strengthen the Fast Start Bonus as a way to promote duplication and team work. Once an IBO has enrolled two new IBOs in a 28-day cycle, they may earn an additional bonus of \$80 by helping those new IBOs become Active (with current volume of 60PV or more) and Qualified (100PV & having 2 active personal sponsors of their own) within four weeks of their individual enrollment dates.

For example, if you were to enroll two new IBOs in a 28-day cycle and then help them each enroll two of their own new IBOs (each with a \$229 or \$499 product package) in 28 days, you would earn a \$30 Team Builder Bonus for the first two, and \$50 bonus for the second two.



Leadership Bonus Pool

Maakoia reserves up to 4% of total company-wide Group Volume for qualified IBOs who display exemplary leadership qualities. This bonus is structured at the discretion of the company, and exists to reward those IBOs who go above and beyond their ordinary duties. It is adjusted to keep total company commissions within the 55% limit.

AutoShip Rebate

Distributors whose product orders during the 4 week bonus cycle are more than 200PV will receive 25% of the volume above 200PV paid to them through the AutoShip Order Rebate. Fifty percent of the volume over 200 will roll over into total Group Volume in the binary tree, and as a result, will count towards Binary Commissions.

Leadership Matching Bonus

The Leadership Matching Bonus (LMB) entitles you to receive a percentage of the Team Commissions of personal sponsors and their direct descendants, up to a total of seven generations. A generation is defined as all qualified (for LMB) people you personally enroll, and the qualified people they personally enroll, and so on to the seventh generation. Everyone you personally enroll is placed in your first generation. Each generation has no population limit. This LMB tree is organized completely separate from the binary tree and simply follows the line of personally sponsored team members in your organization. To qualify for LMB, you must achieve Silver Director rank or greater and you must meet personal volume qualifications.

To qualify for LMB, you must achieve Silver Director rank or greater and meet certain personal volume qualifications. These requirements are:

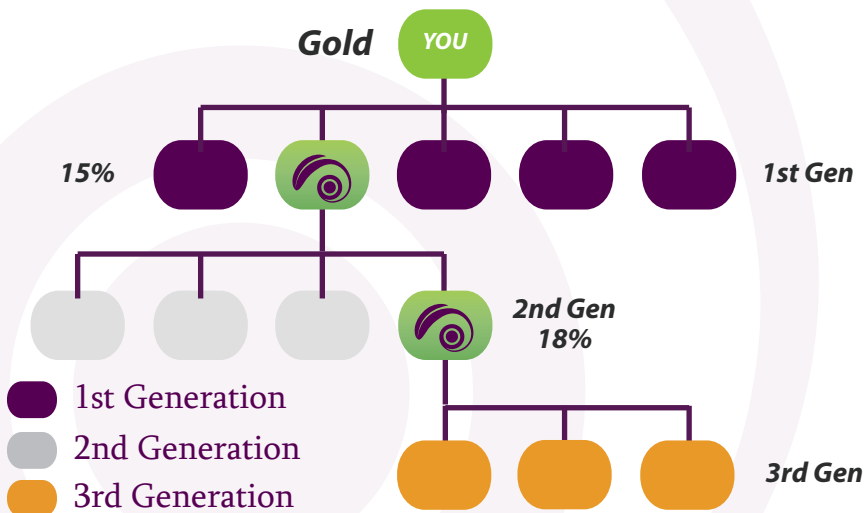
- ***Personally enroll 2 IBOs***
- ***At least 1 IBO in the sponsor tree is paid as a Director***
- ***Have 2000GV in your lesser leg***
- ***Have a 4 week qualifying volume of 100PV or greater.***

GENERATIONS

	Silver Director	Gold Director	Sapphire Exec	Emerald Exec	Diamond	Diamond Elite	Double Diamond Elite
1	15%	15%	15%	15%	15%	15%	15%
2		18%	18%	18%	18%	18%	18%
3			20%	20%	20%	20%	20%
4				20%	20%	20%	20%
5					21%	21%	21%
6						23%	23%
							25%

These percentages represent the portion of each generation's Team Commission checks you are entitled to, depending on your rank.

Below is a representation of how a LMB tree might break down. In this example two generations are represented below the purple position, which is the original sponsor. The purple lines represent the origin of sponsorship.



Ranks

MANAGER

- Must be 'Qualified' and 'Active' with at least 100PV.
- Must have at least 250GV in the lesser binary leg in the current bonus period.

DIRECTOR

- Must be 'Qualified' and 'Active' with at least 100PV.
- Must have at least 500GV in the lesser binary leg in the current bonus period.

BRONZE DIRECTOR

- Must be 'Qualified' and 'Active' with at least 100PV.
- Must have at least 1000GV in the lesser binary leg in the current bonus period cycle.
- Must have at least 2 personally enrolled and Active IBOs.

SILVER DIRECTOR

- Must be 'Qualified' and 'Active' with at least 100PV.
- Must have at least 2000GV in the lesser binary leg in the current bonus period.
- Must have at least 2 personally enrolled and Active IBOs
- At least 1 IBO in the sponsor tree paid as Director

GOLD DIRECTOR

- Must be 'Qualified' and 'Active' with at least 100PV.
- Must have at least 5,000GV in the lesser binary leg in the current bonus period.
- Must have at least 4 personally enrolled and Active IBOs
- At least 1 IBO in the sponsor tree paid as a Bronze

SAPPHIRE EXECUTIVE

- Must be 'Qualified' and 'Active' with at least 100PV.
- Must have at least 10,000GV in the lesser binary leg for at least 2 consecutive bonus periods.
- Must have at least 5 personally enrolled and Active IBOs
- At least 2 IBOs in the sponsor tree paid at Silver rank

EMERALD EXECUTIVE

- Must be 'Qualified' and 'Active' with at least 200PV.
- Must have at least 20,000GV in the lesser binary leg for at least 2 consecutive bonus periods.
- Must have at least 6 personally enrolled and Active IBOs
- At least 3 IBOs in the sponsor tree paid at Gold Rank

DIAMOND EXECUTIVE

- Must be 'Qualified' and 'Active' with at least 200PV.
- Must have at least 30,000GV in the lesser binary leg for at least 2 consecutive bonus periods.
- Must have at least 8 personally enrolled and Active IBOs
- At least 6 IBOs in the sponsor tree paid at Gold Rank

DIAMOND ELITE Executive

- Must be 'Qualified' and 'Active' with at least 400PV.
- Must have at least 50,000GV in the lesser binary leg for at least 2 consecutive bonus periods.
- Must have at least 10 personally enrolled and Active IBOs
- At least 6 IBOs in the sponsor tree paid at Gold Rank

DOUBLE DIAMOND ELITE Executive

- Must be 'Qualified' and 'Active' with at least 600PV.
- Must have at least 80,000GV in the lesser binary leg for at least 2 consecutive bonus periods.
- Must have at least 12 personally enrolled and Active IBOs
- At least 8 IBOs in the sponsor tree paid at Gold Rank